



WFMJ Television Inc./NBC Network

101 West Boardman Street
Youngstown, Ohio 44503
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19844	NEW	Broadcast	7/9/2012	7/9/2012
	Advertiser		Brand		Network
	CROSSROADS GPS		CROSSROADS GPS		WFMJ
	Contract Description			Dates	Revenue Type
	CROSSROADS GPS			07/10/12 - 07/20/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1731	06831867	PHILADELPHIA PMC	ELISE CLOYD	

Comments: CLIENT: CROSSROADS GPS

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X	X	X	X	X			5	07/16 - 07/20	05:58:58 p 06:29:59 p Prg: 21 NEWS 6PM	FIX	:30	5	\$1,500.00
6PM NEWS														
A 11	X	X	X	X	X			5	07/16 - 07/20	07:00:00 p 07:27:55 p Prg: INSIDE EDITION	POI	:30	5	\$600.00
INSIDE EDITION														
A 12	X	X	X	X	X			5	07/16 - 07/20	07:27:56 p 07:58:30 p Prg: FAMILY FEUD	FIX	:30	5	\$800.00
FAMILY FEUD														
A 13	X	X	X	X	X			5	07/16 - 07/20	11:34:30 p 12:36:59 a Prg: TONIGHT SHOW	POI	:30	5	\$350.00
THE TONIGHT SHOW														
A 14	X	X	X	X	X			3	07/16 - 07/20	11:00:00 p 11:34:30 p Prg: 21 NEWS 11PM	FIX	:30	3	\$1,500.00
LATE NEWS														
A 15				X				1	07/19 - 07/19	10:00:00 p 11:00:00 p Prg: ROCK CENTER W/ BRIAN	POI	:30	1	\$800.00
ROCK CENTER NEWS														

Billable				NTR				Total	
Broadcast	Airtime		Spots	Gross		Net		Gross	Net
Jul 2012	Gross	Net		Gross	Net			Gross	Net
	\$48,950.00	\$41,607.50	56					\$48,950.00	\$41,607.50
Totals:	\$48,950.00	\$41,607.50	56					\$48,950.00	\$41,607.50